



HARVEY HARVEST FESTIVAL

Proudly presented by
Harvey Mainstreet Inc.

Program

7, 8 & 9 March 2025



Welcome Message

The **Western Australian Government** is a proud sponsor of the **Harvey Harvest Festival** through **Tourism Western Australia's Regional Events Scheme (RES)**.

RES was established to support event holders across the state with the development of events to drive tourism to regional Western Australia. The scheme plays an important role in positioning the State's five tourism regions as exciting destinations by showcasing and promoting the host region's unique and diverse attractions.

A total of 73 regional events across Western Australia have been funded through the 2024-25 RES, which also includes a \$250,000 funding pool for the Regional Aboriginal Events Scheme, which exclusively allocates funding to events delivering Aboriginal activities and experiences.

The Western Australian Government is proud to sponsor all these regional events, which help bring vibrancy to local communities and drive visitor spend, injecting millions into regional economies.

Tourism is a key part of the Western Australian Government's plan to diversify the economy, create jobs and develop business opportunities, especially in regional Western Australia. Events play an important role in this plan and also contribute to the vision for Perth and Western Australia to be the fastest growing events destination in the South East Asian region.

The Western Australian Government sponsors a range of sporting, cultural, arts and culinary events across the state, to attract visitors and encourage them to stay longer, disperse further and spend more while they are here.

We hope everyone enjoys this event and takes the time to explore the South West region.



A handwritten signature in black ink, appearing to read 'Rita Saffioti'.

Hon Rita Saffioti MLA
Deputy Premier
Minister for Tourism



A handwritten signature in blue ink, appearing to read 'Don Punch'.

Hon Don Punch MLA
Minister for
Regional Development

Saturday 8 March, 2025

Experience the inaugural **Harvey Long Table Lunch** at the beautiful, historic **Uduc Hall**, located just five minutes from the Harvey Townsite. This exclusive ticketed event celebrates the bounty of our local region.



Savour a delectable multi-course meal, expertly prepared using seasonal, locally sourced ingredients, thoughtfully paired with exceptional wines, beers and local beverages. More than just a meal; it's going to be a celebration of community, sustainability and the Region's rich flavours.

Saturday 8 March, 2025

The South West Opera Company's "Harvey Music Spectacular" at the beautiful **Harvey Dam Amphitheatre** is a **free**, vibrant celebration of music and community, set beside the picturesque Gibbs Pool, creating an enchanting atmosphere for performers and the audience alike.

As the sun sets, the event will come alive with an eclectic mix of performances, ranging from classical opera to contemporary music.

Local talent and seasoned artists will grace the stage, their soaring voices resonating beautifully in the tranquil surroundings. The ambience will be enhanced by curated lighting, dancing across the stage and trees, while attendees gather together with their picnics, blankets and chairs. BYO.



Sunday 9 March, 2025

Our iconic **Festival Day** will be held at Snell's Park and surrounding area from 9am - 4pm.

For more than 25 years, this **free** event has been a celebration that brings together thousands of attendees from across the region to enjoy live music, art, food, and cultural experiences.

Its main attraction, the **WA Grape Stomping Championships**, attracts competitors from around the globe and welcomes both professionals and amateurs to have a go.

The main and Piazza stages will showcase a variety of acts to keep you entertained throughout the day, as will the roaming performers.



Families will love the **Alcoa Kids Zone**, packed with fun activities and entertainment for the little ones. Sample a **Taste of Harvey** with bespoke food and beverages that reveal the authentic people, place and produce of the Harvey Region, and explore the diverse range of **arts and crafts** on show.

There's something for everyone at this great day out.



Across the whole weekend, a range of satellite events have been planned to capture the attention of festivalgoers, including:

- **The Harvey Antique, Vintage and Collectables Fair** hosted by SWACC
- Quilt, craft and art display by **Harvey District Creative Arts Centre Inc.**
- Cheese Tasting at **Harvey Cheese**, Wokalup
- Morning Tea at **Stirling Cottage**
- **Brugan Brewery** - Sundowner featuring tunes by James Hunt
- **Old Coast Road Brewery** - Music with Amberley Maryellen
- Immersive experiences with the **Harvey Aboriginal Corporation**
- **Harvey Historical Society / Museum Exhibition**, featuring uniform display

WHERE

DREAM

EVENTS

HAPPEN

Step into a dreamscape of events and wondrous adventures in the Bunbury Geographe region.

- Taste Harvey's finest drops on a winery or brewery tour.
- Immerse yourself in Wardandi Noongar culture on an Aboriginal tour and learn the stories of this region.
- Glide with wild bottlenose dolphins in Bunbury at the newly developed Dolphin Discovery Centre.
- Walk a section of the 135km-long Cape to Cape Track (or all of it, if you're game!).
- Recharge your spirit and try coasteering, stand up paddle boarding or horse riding.
- Catch world class waves with over 135 km of coastline and 75 breaks to choose from – there's a wave here for everyone.



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WALKING ON A DREAM

Follow us @WesternAustralia | #WAtheDreamState

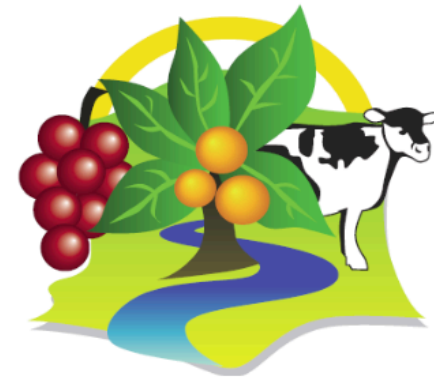
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The Organiser - Harvey Mainstreet Inc.

Established in 1998, **Harvey Mainstreet Inc.** is made up of a passionate group of homegrown heroes who live, work, play and invest in the beautiful town of Harvey, Western Australia.

Over the years Harvey Mainstreet Inc. has **delivered a range of projects** for the Harvey community including:

- Harvey Harvest Festival
- Harvey Railway Station Restoration
- Harvey Mainstreet Mural Project
- Harvey Summer Concerts in Stirling Gardens
- Uduc Road Street Lighting and Seating Project
- Harvey Community Radio 96.fm
- South West Highway Signage Project
- Harvey Diversion Enhancement Project
- Apex Park and Ann Gerschow Park Gazebos
- Harvey Main Street Drinking Fountain and Bike Rack Project



Harvey
Mainstreet Inc.

The Harvey Harvest Festival is the **flagship project** of Harvey Mainstreet Inc..

Find out more at www.harveyfest.com.au

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