



HARVEY
HARVEST FESTIVAL

**Sponsorship
Prospectus**

7, 8 & 9 March 2025



Become an integral part of Harvey's iconic annual festival ...
... a celebration that has delighted townsfolk and visitors alike for over 25 years.



Harvey Mainstreet Inc. is thrilled to present this opportunity for your organisation to become a vital partner in one of the most anticipated events of the year.

The **2025 Harvey Harvest Festival** promises an unforgettable experience for attendees and fantastic exposure for our sponsors.

For over 25 years, the Festival has been a celebration that brings together thousands of attendees from across the region to enjoy live music, art, food and cultural experiences. Its main attraction, the **WA Grape Stomping Championships**, attracts competitors from around the globe.

As a cornerstone event in our community, the Festival has established itself as a platform for diversity and cultural connection. Just ask the **15,000 people** that attended the last Festival!

Sponsorship Opportunities

The **2025 Harvey Harvest Festival** invites your support across three levels of financial contribution, offering varying levels of exposure for your business.

You may choose to **maximise your impact** at this iconic event by becoming a Gold Sponsor - an opportunity which is enhanced by the fact that there is no Naming Rights Sponsor, so you can be confident that your contribution puts you at the highest level of benefit and exposure.

Gold Sponsor - \$3,000

- Premium site 5m x 3m exhibition space
- Prominent logo placement on Festival promotional materials
- Dedicated recognition in all digital and print media
- On-site and activity-based branding opportunities
- On-the-day interview with Harvey Community Radio
- VIP access to designated Festival program events
- Other potential benefits as negotiated on an individual basis



Silver Sponsor - \$1,500

- Premium site 4m x 3m exhibition space
- Logo placement on Festival website and selected media
- Banner displayed on Festival grounds
- Multiple mentions on Harvey Community Radio
- VIP access to designated Festival program events



Small Business Package - \$300

Our **new** Small Business Package is a great option for meaningful exposure at a budget spend!

- Naming rights of one of our talented acts on the Festival main stage - e.g. The Mighty Allstars, proudly brought to you by ABC Panel and Paint!
- Listing of your business on Festival website and printed materials
- One social media post in the lead up to the Festival, promoting your business and its offerings

Customised Opportunities

We understand that your organisation is unique, and we are happy to create **customised sponsorship** packages tailored to your specific needs.

Whether you're interested in sponsoring a specific aspect of the Festival or have a **creative idea** for collaboration, we're here to make it happen.

Of course, **goods and services provided in-kind** are always welcome.



Why sponsor the 2025 Harvey Harvest Festival?



- Reach a **diverse audience** of festival-goers from all demographics
- Increase **brand visibility** and awareness through extensive marketing channels
- Showcase your commitment to **supporting arts, culture and community**
- **Engage with attendees** through experiential activations and brand interactions
- **Network** with fellow sponsors, vendors, artists, and community leaders

The Organiser - Harvey Mainstreet Inc.

Established in 1998, **Harvey Mainstreet Inc.** is made up of a passionate group of homegrown heroes who live, work, play and invest in the beautiful town of Harvey, Western Australia.

Over the years Harvey Mainstreet Inc. has **delivered a range of projects** for the Harvey community including:

- Harvey Harvest Festival
- Harvey Railway Station Restoration
- Harvey Mainstreet Mural Project
- Harvey Summer Concerts in Stirling Gardens
- Uduc Road Street Lighting and Seating Project
- Harvey Community Radio 96.fm
- South West Highway Signage Project
- Harvey Diversion Enhancement Project
- Apex Park and Ann Gerschow Park Gazebos
- Harvey Main Street Drinking Fountain and Bike Rack Project



The Harvey Harvest Festival is the **flagship project** of Harvey Mainstreet Inc..

We'd love to hear from you...

To discuss sponsorship opportunities or request a customised proposal, please contact: Trish Palmonari, Harvey Mainstreet Inc., on 0460 001 435 or email harveyharvestinfo@gmail.com.

We look forward to welcoming you as a valued partner of the 2025 Harvey Harvest Festival.

With sincere thanks, **Harvey Mainstreet Inc.**

Current Committee

Joe Capogreco
David Marshall
Wyn Germano
Sophie Bach
Sally Bell
Lou Commisso
Helen Karageorgiou
Julie Moloney
Trish Palmonari
Sharon Reeves
Ruth Walker
Karen Whittock

Founding Committee

Jon Callus
Coralee Capogreco
Joe Capogreco
Marion Gartrell
Marion Lofthouse
Noreena Manning
Barrie Price
Ken Utting



SHIRE OF
HARVEY

A Breath of Fresh Air

Proudly supported by The Shire of Harvey



**WESTERN
AUSTRALIA**

The Harvey Harvest Festival is supported by the State Government through Tourism Western Australia and Royalties for Regions.